The United Way of the Laurel Highlands invests in the futures of children, families, and those who are in need in Cambria & Somerset Counties. With the support of our long-term donors, advocates, volunteers, and community-minded individuals, we are able to drive measurable results and significant social change in our initiative areas:

- Early Childhood Development
- Parental Engagement
- Youth Drug & Alcohol Prevention
- Basic Human Needs

As a volunteer-driven, community leading organization responsible for creating, expanding, and accelerating positive social change, we work to collaborate and build relationships that will strengthen our community. Your contribution will join others in making a difference in the lives of many in our region. Benefit your community today by investing in the United Way of the Laurel Highlands 2021 Annual Campaign.

ACCOUNTABILITY
Program results are reported to the United Way on a quarterly basis.

IMPACT
Every dollar raised is invested in Cambria and Somerset Counties.

For a listing of our Partner Agencies, please visit UWLaurel.org/PartnerAgencies
**SUPPORT OUR WORK:**
Make your pledge today!
Pledge through Payroll Deduction!

<table>
<thead>
<tr>
<th>Pledge</th>
<th># of Pay Periods</th>
<th>Total Pledge</th>
<th>Incentive Reached</th>
</tr>
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<tbody>
<tr>
<td>$4.00</td>
<td>x26</td>
<td>$104.00</td>
<td>$2.00/Week Challenge</td>
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<tr>
<td>$6.93</td>
<td>x26</td>
<td>$180.18</td>
<td>30 Days of Giveaways Entry *</td>
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<tr>
<td>$23.08</td>
<td>x26</td>
<td>$600.08</td>
<td>Leadership **</td>
</tr>
<tr>
<td>$46.16</td>
<td>x26</td>
<td>$1,200.16</td>
<td>Advocate **</td>
</tr>
</tbody>
</table>

* Minimum $180/Year Pledge
** All Female donors will gain Women United® Membership

United Way Giving Levels | Your Impact

- **Giveaways** | $180 | Your pledge will join others to make a significant community impact.
- **Leadership** | $600 | Supporting 15+ victims of violent crimes.
- **Advocate** | $1,200 | 46+ nights provided by the homeless shelter.
- **Champion** | $2,400 | 92+ safe nights for women & children who escaped domestic abuse.
- **Legacy** | $4,800 | 2+ families will receive full home-visitation programming.
- **Tocqueville Society** | *$10,000 + | 16+ students will receive drug & alcohol prevention education.

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**PARTNER AGENCY TESTIMONIALS**
Here is how some of our 24 Partner Agencies are helped

**Victim Services Inc.** is a non-profit social service agency that provides confidential free counseling, advocacy and supportive services for victims of sexual assault, domestic violence and other violent crimes in Cambria and Somerset counties. In addition, through our prevention education programs, we raise an awareness of crime in all schools from Head Start through grade twelve in the two-county area. **Funding through the United Way of the Laurel Highlands** is crucial as it allows us the flexibility to ensure that the services provided match the demand created by violence and victimization in our two-county area.

"Funding from the United Way and donors like you helps The Learning Lamp deliver high quality early learning and after school programs and support our region’s most vulnerable children and families. When you invest in children, you invest in the future of our community. Thank you for making this important work possible!"

— Mike Oliver, Chief Executive Officer of Victim Services

**The Salisbury Area Family Center**’s mission is to support families, through home visitation and community driven programs, so they may provide the best possible opportunities for their children to grow physically, intellectually and spiritually. We serve families with children ages prenatal through Kindergarten, including children who are at risk for health and developmental delays and require additional support prenatally through the first year of Kindergarten with no income requirements ... Supportive funding through the United Way is so critical in overcoming poverty and child abuse in our county.

— Michelle Lasure, Family Center Manager

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**WHEN YOU GIVE, LIVES ARE CHANGED**
A $60 pledge can support 1 student receiving Drug and Alcohol Prevention Programming per year! ($5.00 per month!)

**WHAT KIND OF LEGACY WILL YOU LEAVE?**
Support your community for years to come. Contact us about Endowment/Planned Giving options today!
(814) 535-2563

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**UNITED WAY OF THE LAUREL HIGHLANDS**

**PLEDGE FORM**

<table>
<thead>
<tr>
<th>(Mr./Mrs./Ms./Dr.) First Name</th>
<th>MI</th>
<th>Last Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spouse/Partner Name (for joint recognition):</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Home Address</td>
<td></td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>State</td>
<td>Zip</td>
</tr>
<tr>
<td>Primary Phone</td>
<td>Additional Phone (secondary)</td>
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<tr>
<td>Email (primary):</td>
<td>Email (secondary)</td>
<td></td>
</tr>
<tr>
<td>Employer</td>
<td>Spouse/Partner employee</td>
<td></td>
</tr>
</tbody>
</table>

**INVESTMENT**
Total Pledge Amount: $ __________

**PAYMENT**
- [ ] Payroll Deduction (Workplace Only)
- [ ] Check (Check payable to UWLH)
- [ ] American Express
- [ ] Discover
- [ ] Mastercard
- [ ] Visa

**$2/WEEK CHALLENGE**
Can support a child receiving drug/alcohol prevention education (MIN. $104 ANNUALLY)

**JOIN WOMEN UNITED® OR BECOME A LEADERSHIP DONOR FOR ONLY $600/YEAR!**
(TOTAL FAMILY PLEDGE)

**ENTER 30 DAYS OF GIVEAWAYS DRAWING FOR ONLY $15/MONTH!**
(MIN. $180 ANNUALLY)

**CHOOSE YOUR IMPACT AREA**

- **United Way Community Impact Fund**
  - Make the most powerful investment in our community by supporting a network of programs that meet our community’s most pressing needs.

  **Early Childhood Development**
  - Invest my pledge in programs that prepare children socially, emotionally, and academically for kindergarten.

  **Parental Engagement**
  - Invest my pledge in programs that increase parental knowledge of child development and care.

  **Youth Drug & Alcohol Prevention**
  - Invest my pledge in programs within our local school districts aimed at reducing drug and alcohol use among our youth.

  **If no Impact Area is identified above, your donation will go to the United Way Community Impact Fund.**
  - Your donor information will be shared with the Partner Agency if designating your contribution.

**SIGNATURE**

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Endowment/Planned Giving options available. Contact us today!

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