

2015 Annual Meeting

LIVE UNITED



**United Way
of the Laurel Highlands**



Our Mission

To improve lives by mobilizing the caring power of our community.

Our Initiatives

Parental Engagement
Early Childhood Development
Youth Drug & Alcohol Prevention

Our Work

To build a civic infrastructure around shared community goals, evidence-based outcomes, and collaborative actions, that is sustainable.



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United Way Partner Agencies

Alternative Community Resource Program, Inc.
American Red Cross PA Mountains Chapter
Beginnings, Inc.
Behavioral Health Services Somerset/Bedford Co.
Boys Scouts of America, Laurel Highlands Chapter
Boys & Girls Club of Somerset County
Catholic Charities, Inc.
Coal Country Youth Center
Easter Seals Western and Central Pennsylvania
Family Center
Girl Scouts Western Pennsylvania
Goodwill Industries of the Conemaugh Valley, Inc.
Greater Johnstown Community Y.M.C.A.
Home Nursing Agency
Johnstown Free Medical Clinic, Inc.
The Learning Lamp
Mom's House
Next Step Center
Peer Empowerment Network
The Salvation Army Johnstown
The Salvation Army Somerset
VisionCorps. Foundation
Twin Lakes Center
Victim Services, Inc.
Women's Help Center, Inc.



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Community Priorities

Helping Children & Youth Succeed
 Strengthening & Supporting Family
 Promoting Self-Sufficiency
 Supporting Vulnerable & Aging Population
 Promoting Health & Wellness

Community Needs Assessment

The United Way of the Laurel Highlands conducted a Community Needs Assessment for Cambria and Somerset Counties. The assessment helped identify challenges and issues that are negatively impacting our communities. We continue to use these results to develop and implement strategies for long-term solutions. The assessment was a collaborative effort between United Way and the Conemaugh Health System. A copy can be found on our website www.uwlaurel.org.



Board of Directors

Mike Artim, Chariman – *Cambria Rowe Business College*
 Alan Cashaw—*NAACP*
 M. Veil Griffith, Ed.D. – *Cambria Co. Area on Aging*
 Carolos Gunby—*City of Johnstown*
 Dave Hudak – *Somerset Trust Company*
 Jim Huerth—*AmeriServ Financial*
 Bob Knipple—*Pitt Johnstown*
 Susan Mann—*1889 Foundation*
 Heather Moyer – *Concurrent Technologies Corp.*
 Mike Puruczky – *Laurel Holdings*
 Marty Radovanic—*Highmark*
 Craig Saylor—*Somerset Hospital*
 Mickey Sgro – *AFSCME*
 John Skelley – *JWF Industries*
 Stephanie Stohon – *Wessel & Company*
 Rebecca Styles – *Lockheed Marin AeroParts*
 Michael Walther – *Attorney at Law*
 Greg Winger – *First National Bank of PA*
 Donald Yeager – *1st Summit Bank*
 Dr. Jerry Zahorchak – *Gtr. Johnstown School District*

United Way Collective Impact

Collective Impact: Diverse organizations coming together to solve a complex social problem

Five Elements of Collective Impact:

1. Common Agenda
2. Shared Measurements
3. Mutually Reinforcing Activities
4. Continuous Communication
5. Backbone Organizations

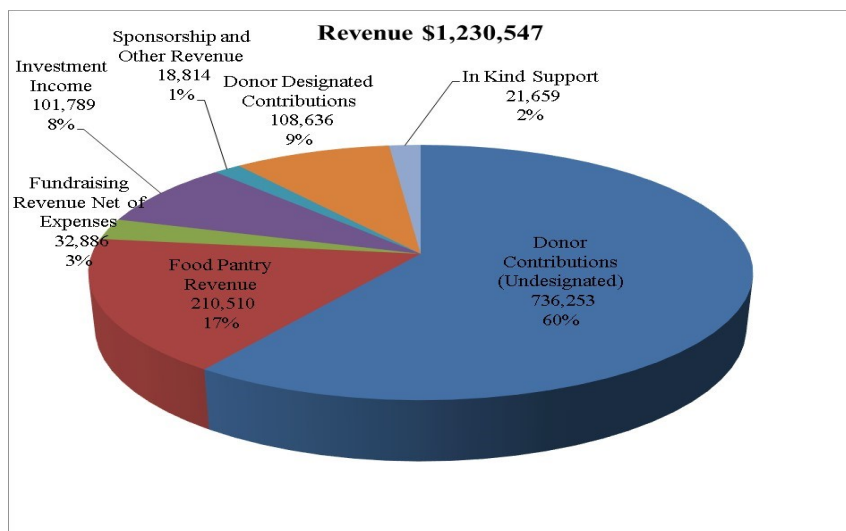
United Way has begun working with the Community Foundation for the Alleghenies, Lee Initiatives, and The 1889 Foundation on evaluating how our organizations can work together to bring about social change in our community. We are excited about the opportunities this will create for our community.



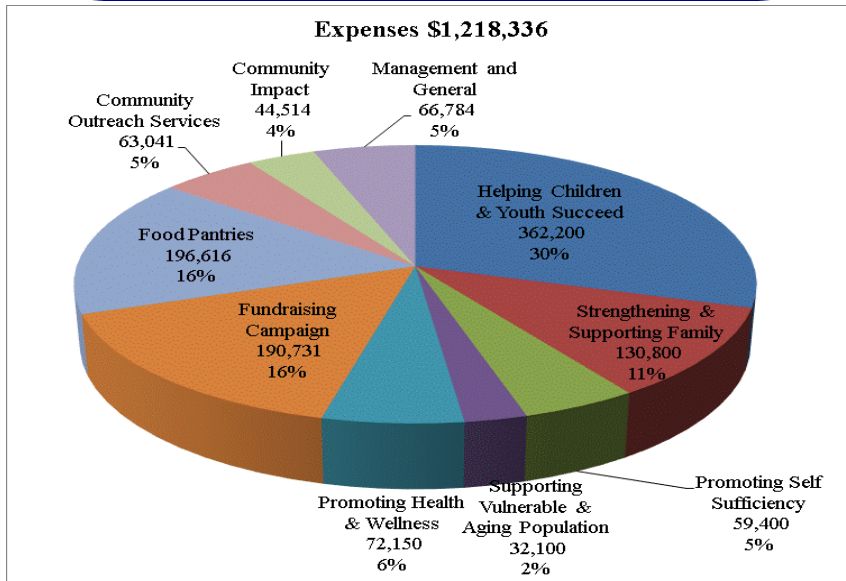
Community Impact Investments 2015-2016

Helping Children & Youth Succeed		
Program Investment	Program Delivered by	Investment
Nurse Family Partnership*	Home Nursing Agency	\$191,000
Parents as Teachers*	Family Center	\$65,000
Community Impact Initiatives/Needs Assessment	United Way of the Laurel Highlands	\$44,200
Parents as Teachers*	Beginnings, Inc.	\$25,000
Tutoring (Power Hour)	Boys & Girls Club of Somerset Co.	\$20,000
Outreach Programs	The Learning Lamp	\$20,000
Youth Drug & Alcohol Prevention Botvin's LifeSkills	Agency Collaborations	\$15,000
Middle School Youth Initiative	Greater Johnstown YMCA	\$10,600
Preschool Scholarships	The Learning Lamp	\$10,000
Cub Scouts Pack 1201	Boy Scouts	\$5,800
Teen Center	Coal Country Youth Ctr.	\$5,000
Preschool Scholarships	Coal Country Youth Ctr.	\$3,000
		\$414,600
Strengthening & Supporting Family		
Program Investment	Program Delivered by	Investment
Community Outreach: I & R, Volunteerism, DW	United Way of the Laurel Highlands	\$62,300
Emergency Financial Assistance	Catholic Charities	\$22,600
Women's Domestic Abuse Shelter	Women's Help Center	\$6,000
Feeding Program	Salvation Army Johnstown	\$6,000
2-1-1, Health & Human Serv. Emergency Referral	Contact Altoona	\$5,000
Childcare for Single Parent Students	Mom's House	\$5,000
Heating Assistance	Salvation Army Somerset	\$5,000
		\$111,900
Promoting Self-Sufficiency		
Program Investment	Program Delivered by	Investment
Emergency Food & Shelter*	United Way of the Laurel Highlands	\$18,900
Homeless Shelter Cambria County*	Catholic Charities	\$10,000
Emergency Services	American Red Cross	\$7,500
Homeless Shelter Somerset County*	Next Step Center	\$5,000
		\$41,400
Supporting Vulnerable & Aging Populations		
Program Investment	Program Delivered by	Investment
Home Safety Repair for vulnerable & aging	ACRP	\$6,500
Case Management	Somerset Co. Blind Center	\$5,000
Hearing Now Program	Easter Seals	\$4,500
		\$16,000
Promoting Health & Wellness		
Program Investment	Program Delivered by	Investment
Free Medical Clinic	Johnstown Free Medical Clinic	\$30,000
Direct Services to victims of violent crimes	Victim Services	\$15,000
Drop In Center for adults with Mental Illness*	Peer Empowerment Network	\$10,000
Drop In Center for adults with Mental Illness*	Behavioral Health of Somerset	\$7,500
Mental Illness Education & Support - Cam. Co.*	Peer Empowerment Network	\$4,000
Mental Illness Education & Support - Som. Co.*	Behavioral Health of Somerset	\$4,000
Dental Center	Salvation Army Johnstown	\$4,000
*Impacts Multiple Priority Areas		\$74,500
Donor Designated Pledges		\$131,500
Total Community Impact Investment		\$789,900

Revenue 2014



Expenses 2014



United Way Community Outreach Services

Day of Caring

Volunteers from local companies assist UW Partner Agencies and other area non-profit agencies on various projects. It is held in September of each year. Volunteers register via the community volunteer website "Get Connected".

Day of Action

To make a bigger impact in our communities, this year our UW expanded the Day of Action to a Week of Action during June. Volunteers were asked to surf the community volunteer website "Get Connected" for special Week of Action volunteer opportunities.

LIVE UNITED™

NALC Food Drive

United Way partnered with the National Association of Letter Carriers, the postal service, area food pantries, and the Labor Council to collect more than 50,000 pounds of food, which was given to 18 food pantries in Cambria County.

United Way Community Outreach Services

2-1-1

2-1-1 is the Health & Human Services emergency referral line. Cambria & Somerset Counties are part of a 16 county region. In addition to 2-1-1, approximately 225 callers were assisted through our local office.

“Get Connected”

The United Way has partnered with Lift Johnstown and The Community Foundation for the Alleghenies to purchase, populate, promote, and coordinate the community volunteer website “Get Connected.”

Dislocated Workers Program

For the past 23 years, UWLH has worked with the PA Department of Labor & Industry’s Dislocated Worker Unit as a partner in local Rapid Response activities. The purpose is to educate workers, who are losing their job as a result of company closure or downsizing, on available assistance.

2014 Campaign at a Glance

Campaign Funds Pledged \$1,074,408

3,628 Total Donors

75% of donors give through a Workplace Campaign

Alexis de Toqueville Society

Membership is granted to individuals who contribute at least \$10,000 annually to the United Way.

Society Dollars Raised \$30,000

Society Members 3



Leadership Club

Individuals pledging \$600 or greater to the Annual United Way Campaign.

Leadership Club Dollars Raised \$238,982

Leadership Club Members 227

LEADERSHIP

2014 Impact Statement

Together We Can Make a Positive Impact

Our goal is to create long lasting changes that prevent problems from happening in the first place. Below is just a sample of how many local people were helped last year by United Way funded programs through our Partner Agencies.

3,701	The number of students who participated in Botvin's Drug & Alcohol Prevention Program .	1,193	The number of men, women and children you helped maintain their utilities and keep warm .
2,442	The number of safe nights you helped provide for women & children who escaped domestic abuse	26,509	The number of times you helped families to obtain food from a pantry.
448	The number of men, women, and children you helped to avoid homelessness.	1,225	The number of children you helped to receive developmental and tutoring services.
1,784	The number of individuals that you helped to receive necessary medical care.	1,680	The number of victims of crimes and sexual violence you helped with supportive services.
1,234	The number of individuals that you helped by providing mental illness education and support	40,216	The number of individuals whose lives you have touched through a United Way Partner Agency.

United Way Community Outreach Services

Youth Booth

A pocket sized book developed and published to provide assistance and information for today's youth to help them make intelligent decisions in situations that arise in their everyday life. Youth Booth is available on our website www.uwlaurel.org . Scan the QR code below to download to your smart phone.



Community Task Forces

United Way continues to be a key partner with other agencies to address needs in our communities:

- ◇ Cambria County Homeless Shelter
- ◇ Somerset County Drug Free Communities Coalition
- ◇ Cambria & Somerset Co. Health & Welfare Councils
- ◇ Hunger Summit—Food for Families/Pittsburgh Food Bank
- ◇ Cambria County Heating Task Force
- ◇ Holiday Distribution Central Database
- ◇ Cambria County Prevention Coalition
- ◇ Roof Over Our Families (R.O.O.F.)
- ◇ Children's Model Workshop

GuideStar

The United Way of the Laurel Highlands earned the highest ranking from the leading non-profit resource center, the GuideStar Exchange Gold Seal, a mark of accountability and transparency in their operations.

In order to qualify for the Gold Seal, both the United Way of the Laurel Highlands financial information and its community impact and effectiveness information were reviewed. Community impact reports such as goals, strategies, capabilities, indicators, and progress were analyzed to ensure accuracy, timeliness, and transparency. All information related to the UWLH finances and community impact can be found on GuideStar's website www.guidestar.org and on our website at www.uwlaurel.org.

GuideStar is the leading resource for non-profit information in the United States. It is dedicated to making charitable giving more efficient by making detailed reports on nonprofits easily accessible via its website, www.guidestar.org.



2014 UWW Membership

Every year each United Way is required to adhere to and report on a set of strict standards and requirements that have been established by United Way World Wide. Each United Way must successfully complete these membership standards to maintain membership. Our United Way is in compliance with the rules and regulations of United Way World Wide.



United Way Community Impact Initiatives

Our United Way continues to use the Community Needs Assessment in several ways:

- ◇ Investment in Early Childhood Development and Parental Engagement evidence-based programs.
- ◇ Investments in evidence-based Drug & Alcohol prevention programs for our youth.
- ◇ Collaborations with Cambria County Drug & Alcohol Unit, Twin Lakes Center in Somerset County, the University of Colorado, Appalachia Intermediate Unit 8, and school Superintendents.
- ◇ Investing in Mental Illness education and support.
- ◇ Working with our 25 Partner Agencies on addressing community needs with goals, measurements, and outcomes for every funded program.

**United Way
Emergency Food & Shelter Program**

United Way continues to serve as a lead organization in responding to food and shelter needs in Cambria County. The United Way Emergency Food and Shelter Committee, comprised of local organizations as mandated by Congress, has distributed funds from the Emergency Food and Shelter/FEMA grants and the PA Department of Agriculture grants. United Way is responsible for the administration of these programs in Cambria County. In 2013-14 \$69,226 in Emergency Food and Shelter Program funds and \$197,577 in Department of Agriculture funds were allocated to programs assisting local individuals and families through: food pantries, the food bank, soup kitchens, emergency shelters, rent/mortgage and utility assistance.



**United Way
Emergency Food & Shelter Program**

<u>Department of Agriculture</u>		
<u>State Food Purchase Program in Cambria County</u>		
<u>Food Pantries</u>	<u>2014-2015</u>	<u>2013-2014</u>
Cresson Food Pantry	\$5,444	\$4,819
Ebensburg SVDP Food Pantry	\$9,548	\$8,031
Food for Families Food Bank	\$8,232	\$8,204
Forest Hills Emergency Food Pantry	\$4,556	\$3,213
Franklin Street United Methodist Church Pantry	\$13,059	\$11,244
Glendale Area Food Pantry	\$9,853	\$11,244
Good Samaritan Food Pantry	\$8,346	\$8,031
Gr. Johnstown Christian Fellowship Pantry	\$6,778	\$4,819
Interfaith Food Pantry (formerly Miners)	\$29,583	\$28,110
Park Avenue Food Pantry	\$9,814	\$12,047
Patton Food Pantry	\$5,534	\$5,622
Portage Area Food Pantry	\$6,417	\$4,819
St. Andrew's Food Pantry	\$3,932	\$2,409
Carrolltown Food Pantry	\$10,112	\$11,244
St. Clement's Food Pantry	\$7,562	\$5,622
South Fork Food Pantry	\$4,310	\$7,228
Walnut Grove Emergency Food Pantry	\$5,403	\$5,622
West End Food Pantry (St. Paul's Church)	\$19,493	\$20,882
Dorothy Day Center	\$5,461	\$5,622
<u>Served Meals</u>		
Family Kitchen	\$8,983	\$12,356
Salvation Army	\$2,934	\$3,530
<u>Equipment Grant</u>	\$12,223	\$12,181
<u>Total</u>	<u>\$197,577</u>	<u>\$196,901</u>
<u>Emergency Food and Shelter Program</u>		
<u>Cambria County</u>		
<u>Agencies</u>	<u>2014-2015</u>	<u>2013-2014</u>
Dorothy Day Center	\$2,206	\$649
Food for Families Food Bank	\$6,445	\$4,540
Catholic Charities	\$51,654	\$46,051
Women's Help Center Inc.	\$3,619	\$1,946
Community Action Partnership of Cambria Cty.	\$5,302	\$10,378
<u>Total</u>	<u>\$69,226</u>	<u>\$63,564</u>