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2014 Annual Meeting

LIVE UNITED



United Way of the Laurel Highlands



Our Mission

To improve lives by mobilizing the caring power of our community.

United Way Partner Agencies

Alternative Community Resource Program, Inc.
American Red Cross Keystone Chapter
Beginnings, Inc.
Behavioral Health Services Somerset/Bedford Co.
Boys Scouts of America, Laurel Highlands Chapter
Boys & Girls Club of Somerset County
Catholic Charities, Inc.
Coal Country Youth Center
Easter Seals Western and Central Pennsylvania
Family Center
Girl Scouts Western Pennsylvania
Goodwill Industries of the Conemaugh Valley, Inc.
Greater Johnstown Community Y.M.C.A.
Home Nursing Agency
Johnstown Free Medical Clinic, Inc.
The Learning Lamp
Mom's House
Next Step Center
Peer Empowerment Network
The Salvation Army Johnstown
The Salvation Army Somerset
VisionCorps. Foundation
Twin Lakes Center
Victim Services, Inc.
Women's Help Center, Inc.₂

Notes

Notes

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Community Priorities

Helping Children & Youth Succeed
 Strengthening & Supporting Family
 Promoting Self-Sufficiency
 Supporting Vulnerable & Aging Population
 Promoting Health & Wellness

Community Needs Assessment

The United Way of the Laurel Highlands conducted a Community Needs Assessment for Cambria and Somerset Counties. The assessment helped identify challenges and issues that are negatively impacting our communities. We continue to use these results to develop and implement strategies for long-term solutions. The assessment was a collaborative effort between United Way and the Conemaugh Health System. A copy can be found on our website www.uwlaurel.org.



Board of Directors

Mike Artim – *Cambria Rowe Business College*
 Larry Coco – *Penn Highlands Community College*
 Christine Cox – *Highmark*
 Jared Gorentz – *The Reschini Group*
 M. Veil Griffith, Ed.D. – *Cambria Co. Area on Aging*
 Eric Knopsnyder – *Johnstown Tribune Democrat*
 Dave Hudak – *Somerset Trust Company*
 Heather Moyer – *Concurrent Technologies Corp.*
 Mike Puruczky – *Laurel Holdings*
 Michael Santoro – *Martin-Baker America*
 Mickey Sgro – *AFSCME*
 John Skelley – *JWF Industries*
 Stephanie Stohon – *Wessel & Company*
 Rebecca Styles – *Lockheed Marin AeroParts*
 Michael Walther – *Attorney at Law*
 Glenn Wilson, Chairman – *AmeriServ Financial*
 Greg Winger – *First National Bank of PA*
 Donald Yeager – *1st Summit Bank*
 Dr. Jerry Zahorchak – *Gtr. Johnstown School District*

United Way Collective Impact

Collective Impact: Diverse organizations coming together to solve a complex social problem

Five Elements of Collective Impact:

1. Common Agenda
2. Shared Measurements
3. Mutually Reinforcing Activities
4. Continuous Communication
5. Backbone Organizations

United Way has begun working with the Community Foundation for the Alleghenies and Lee Initiatives on evaluating how our organizations can work together to bring about social change in our community. We are excited about the opportunities this will create for our community.

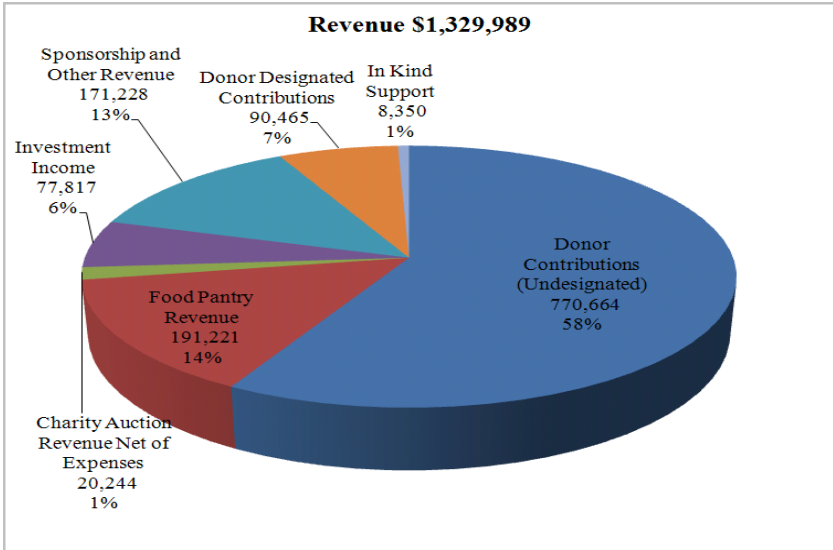


Community Impact Investments 2014-2015

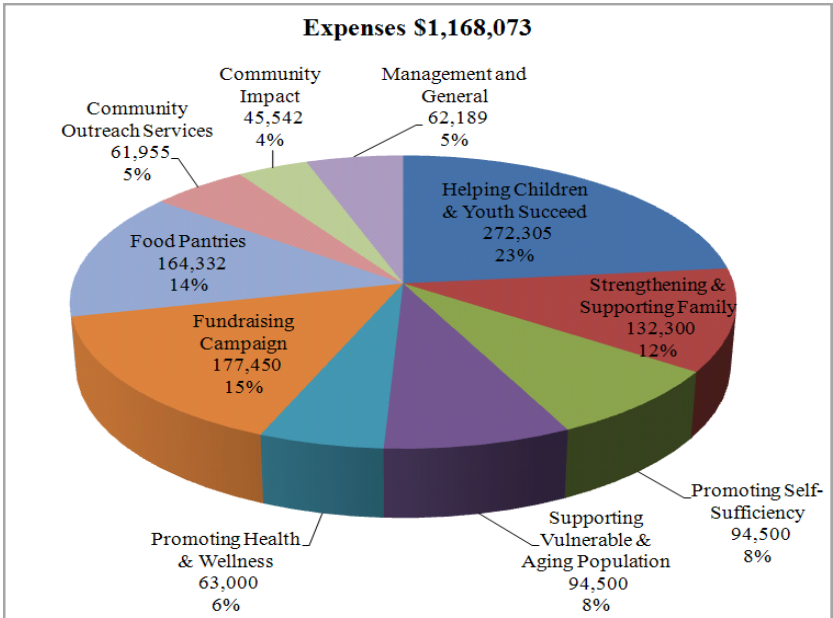
Helping Children & Youth Succeed		
Program Investment	Program Delivered by	Investment
Nurse Family Partnership*	Home Nursing Agency	\$91,000
Parents as Teachers*	Beginnings, Inc.	\$25,000
Parents as Teachers*	Family Center	\$65,000
Community Impact Initiatives/Needs Assessment	United Way of the Laurel Highlands	\$43,100
Tutoring (Power Hour)	Boys & Girls Club of Somerset Co.	\$30,000
Drug & Alcohol Prevention Botvin's LifeSkills	Twin Lakes	\$7,700
Drug & Alcohol Prevention Botvin's LifeSkills	ACRP	\$4,000
Drug & Alcohol Prevention Botvin's LifeSkills	The Learning Lamp	\$13,300
Tutoring	The Learning Lamp	\$15,000
Outreach Programs	The Learning Lamp	\$15,000
Middle School Youth Initiative	Greater Johnstown YMCA	\$10,600
Youth Mentoring Initiatives	Community Fnd. for the Allegh.	\$10,300
Teen Center	Coal Country Youth Ctr.	\$10,000
Preschool Scholarships	The Learning Lamp	\$10,000
School-Based Education	Girl Scouts	\$7,200
Cub Scouts 1-2-3	Boy Scouts	\$5,000
		\$362,200
Strengthening & Supporting Family		
Program Investment	Program Delivered by	Investment
Community Outreach: I & R, Vol., and DW	United Way of the Laurel Highlands	\$62,300
Emergency Financial Assistance	Catholic Charities	\$28,000
Women's Domestic Abuse Shelter	Women's Help Center	\$10,000
2-1-1, Health & Human Serv. Emergency Referral	United Way of the Laurel Highlands	\$8,000
Feeding Program	Salvation Army Johnstown	\$7,500
Respite services for families with autistic children*	ACRP	\$5,000
Childcare for Single Parent Students	Mom's House	\$5,000
Heating Assistance	Salvation Army Somerset	\$5,000
		\$130,800
Promoting Self-Sufficiency		
Program Investment	Program Delivered by	Investment
Homeless Shelter Cambria County*	Catholic Charities	\$20,000
Emergency Food & Shelter*	United Way of the Laurel Highlands	\$19,400
Emergency Services	American Red Cross	\$15,000
Homeless Shelter Somerset County*	Next Step Center	\$5,000
		\$59,400
Supporting Vulnerable & Aging Populations		
Program Investment	Program Delivered by	Investment
Speech & Hearing Program	Easter Seals	\$13,000
Case Management	Somerset Co. Blind Center	\$12,600
Home Safety Repair for vulnerable & aging	ACRP	\$6,500
		\$32,100
Promoting Health & Wellness		
Program Investment	Program Delivered by	Investment
Free Medical Clinic	Johnstown Free Medical Clinic	\$25,150
Direct Services to victims of violent crimes	Victim Services	\$12,000
Mental Illness Education & Support - Cam. Co.*	Peer Empowerment Network	\$10,000
Drop In Center for adults with Mental Illness*	Peer Empowerment Network	\$9,000
Mental Health First Aid Training Program*	Behavioral Health of Somerset	\$6,000
Mental Illness Education & Support - Som. Co.*	Behavioral Health of Somerset	\$4,000
Dental Center	Salvation Army Johnstown	\$4,000
Prevention Education Youth Programs	Victim Services	\$2,000
		\$72,150
Donor Designated Pledges		\$111,300
Total Community Impact Investment		\$767,950

*Impacts Multiple Priority Areas

Revenue 2013



Expenses 2013



United Way Community Outreach Services

Day of Caring

Over 80 volunteers, representing 15 companies, assist United Way Partner Agencies and other area non-profit agencies on various projects. Day of Caring is held in September of each year.

Day of Action

June 21st of each year is United Way's National Day of Action. Our United Way worked with key volunteers from Cambria & Somerset County to collect items for children in shelter. More than 25,000 items were collected and distributed to local organizations who house or support children in shelter.

LIVE UNITED™

NALC Food Drive

United Way partnered with the National Association of Letter Carriers, the postal service, area food pantries, and the Labor Council to collect more than 50,000 pounds of food, which was given to 18 food pantries in Cambria County.

United Way Community Outreach Services

2-1-1

2-1-1 is the Health & Human Services emergency referral line. Cambria & Somerset Counties are part of a 16 county region. In addition to 2-1-1, approximately 225 callers were assisted through our local office.

“Get Connected”

The United Way has partnered with Lift Johnstown and The Community Foundation for the Alleghenies to purchase, populate, promote, and coordinate the community volunteer website “Get Connected.”

Dislocated Workers Program

For the past 22 years, UWLH has worked with the PA Department of Labor & Industry’s Dislocated Worker Unit as a partner in local Rapid Response activities. The purpose is to educate workers, who are losing their job as a result of company closure or downsizing, on available assistance.

2013 Campaign at a Glance

Campaign Funds Pledged \$1,006,123

3,305 Total Donors

75% of donors give through a Workplace Campaign

Alexis de Toqueville Society

Membership is granted to individuals who contribute at least \$10,000 annually to the United Way.

Society Dollars Raised \$50,680

Society Members 5



Leadership Club

Individuals pledging \$600 or greater to the Annual United Way Campaign.

Leadership Club Dollars Raised \$236,221

Leadership Club Members 232

LEADERSHIP

2013 Impact Statement

Together We Can Make a Positive Impact

Our goal is to create long lasting changes that prevent problems from happening in the first place. Below is just a sample of how many local people were helped last year by United Way funded programs through our Partner Agencies.

2,153	The number of students who participated in Botvin's Drug & Alcohol Prevention Program.	639	The number of men, women and children you helped maintain their utilities and keep warm.
2,056	The number of safe nights you helped provide for women & children who escaped domestic abuse situations.	25,649	The number of times you helped families to obtain food from a pantry.
560	The number of men, women, and children you helped to avoid homelessness.	1,372	The number of children you helped to receive developmental and tutoring services.
1,500	The number of individuals that you helped to receive necessary medical care.	3,088	The number of victims of crimes and sexual violence you helped with supportive services.
1,105	The number of individuals that you helped by providing mental illness education and support programming.	38,122	The number of individuals whose lives you have touched through a United Way Partner Agency.

United Way Community Outreach Services

Youth Booth

A pocket sized book developed and published to provide assistance and information for today's youth to help them make intelligent decisions in situations that arise in their everyday life. Youth Booth is available on our website www.uwlaurel.org . Scan the QR code below to download to your smart phone.



Community Task Forces

United Way continues to be a key partner with other agencies to address needs in our communities:

- ◇ Cambria County Homeless Shelter
- ◇ Somerset County Drug Free Communities Coalition
- ◇ Cambria & Somerset Co. Health & Welfare Councils
- ◇ Hunger Summit—Food for Families/Pittsburgh Food Bank
- ◇ Cambria County Heating Task Force
- ◇ Holiday Distribution Central Database
- ◇ Cambria County Prevention Coalition
- ◇ Roof Over Our Families (R.O.O.F.)
- ◇ Children's Model Workshop

GuideStar

The United Way of the Laurel Highlands earned the GuideStar Exchange Gold Seal, a mark of accountability and transparency in their operations.

In order to qualify for the Gold Seal, both the United Way of the Laurel Highlands financial information and its community impact and effectiveness information were reviewed. Community impact reports such as goals, strategies, capabilities, indicators, and progress were analyzed to ensure accuracy, timeliness, and transparency. All information related to the United Way finances and community impact can be found on GuideStar's website at www.guidestar.org as well as on United Way's website at www.uwlaurel.org.

GuideStar is the leading resource for non-profit information in the United States. It is dedicated to making charitable giving more efficient by making detailed reports on nonprofits easily accessible via its website, www.guidestar.org.



2013 UWW Membership

Every year each United Way is required to adhere to and report on a set of strict standards and requirements that have been established by United Way World Wide. Each United Way must successfully complete these membership standards to maintain membership. Our United Way is in compliance with the rules and regulations of United Way World Wide.



United Way Community Impact Initiatives

Our United Way continues to use the Community Needs Assessment in several ways:

- ◇ Investment in Early Childhood Development and Disengaged Parents evidence-based programs.
- ◇ Investments in evidence-based Drug & Alcohol prevention programs for our youth.
- ◇ Partnering with Cambria County Drug & Alcohol Unit and Twin Lakes Center in Somerset County and the University of Colorado.
- ◇ Investing in Mental Illness education and support.
- ◇ Partnered with Johnstown Regional Industries (JARI) to expand workforce development opportunities.
- ◇ Focused our 25 Partner Agencies on addressing community needs with goals and measurements for every funded program.

**United Way
Emergency Food & Shelter Program**

United Way continues to serve as a lead organization in responding to food and shelter needs in Cambria County. The United Way Emergency Food and Shelter Committee, comprised of local organizations as mandated by Congress, has distributed funds from the Emergency Food and Shelter/FEMA grants and the PA Department of Agriculture grants. United Way is responsible for the administration of these programs in Cambria County. In 2013-14 \$63,564 in Emergency Food and Shelter Program funds and \$196,901 in Department of Agriculture funds were allocated to programs assisting local individuals and families through: food pantries, the food bank, soup kitchens, emergency shelters, rent/mortgage and utility assistance.



**United Way
Emergency Food & Shelter Program**

Department of Agriculture State Food Purchase Program in Cambria County		
Food Pantries	2013-2014	2012-2013
Cresson Food Pantry	\$4,819	\$4,726
Ebensburg SVDP Food Pantry	\$8,031	\$6,789
Food for Families Food Bank	\$8,204	\$7,361
Forest Hills Emergency Food Pantry	\$3,213	\$2,941
Franklin Street United Methodist Church Pantry	\$11,244	\$9,417
Glendale Area Food Pantry	\$11,244	\$9,454
Good Samaritan Food Pantry	\$8,031	\$7,419
Gr. Johnstown Christian Fellowship Pantry	\$4,819	\$4,665
Miners Community Food Pantry/ Nanty Glo	\$28,110	\$25,176
Park Avenue Food Pantry	\$12,047	\$11,092
Patton Food Pantry	\$5,622	\$5,104
Portage Area Food Pantry	\$4,819	\$4,396
St. Andrew's Food Pantry	\$2,409	\$1,928
St. Benedict's Carrolltown Food Pantry	\$11,244	\$9,472
St. Clement's Food Pantry	\$5,622	\$5,087
South Fork Food Pantry	\$7,228	\$6,641
Walnut Grove Emergency Food Bank	\$5,622	\$4,634
West End Food Pantry (St. Paul's Church)	\$20,882	\$18,343
Dorothy Day Center	\$5,622	\$4,671
Served Meals		
Family Kitchen	\$12,356	\$11,128
Salvation Army	\$3,530	\$4,085
Equipment Grant	\$12,181	\$12,180
Total	\$196,901	\$176,711
Emergency Food and Shelter Program Cambria County		
Agencies	2013-2014	2012-2013
Family Kitchen	-	\$2,302
Dorothy Day Center	\$649	\$576
Salvation Army	-	\$2,878
Food for Families Food Bank	\$4,540	\$1,727
Catholic Charities	\$46,051	\$37,985
Women's Help Center Inc.	\$1,946	\$1,726
Community Action Partnership of Cambria Cty.	\$10,378	\$9,208
Total	\$63,564	\$56,402